

A new logo for Colney Heath Parish Council

...one that will take the lead across the
new Council's communications.

Currently...



We have a logo inherited from the previous Parish Council



Which could be enhanced to improve clarity and modernity

However, I would like to propose a brand new logo

Why create a new Parish Council logo?

Signify change

Having a **well designed logo** is an integral part of making any business' offer a successful one and creating positive referrals. Introducing a new logo to Colney Heath Parish Council will **underpin the new parish area** and support the new council's **appetite for change**. It also highlights the change to residents.

Ownability

Introducing a new logo, especially one that can be **directly associated** with the parish, will grab attention, **make a strong first impression** and ultimately become the **cornerstone** of the new Parish Council. It will also help set Colney Heath Parish Council apart from its neighbours.

Communications

A new logo will be an important feature for the Parish Council's new ideas for its communications. It will add visual appeal to printed documents, web pages and social media – and underpin them as a '**mark of trust**'.

Memorable

Introducing any new logo will always create debate, but if done correctly and supported by a robust rationale, will play a **unifying role** for residents as it becomes a **recognisable and respected** part of the new Parish Council.

We have a recognisable image that is a common sight in the Parish which I believe would make an excellent – and unifying – choice for a new logo.

Introducing the Red Kite...



Why adopt the Kite in a new Parish Council logo?

Familiarity

There are a number of resident breeding pairs in the Parish that can be regularly spotted in the air. Hertfordshire is one of the country's favourite destinations for kite watching. The kite is a protected species.

Distinctive

The kite is very recognisable in flight – angled, red wings that are tipped with black with white patches underneath and a highly distinctive, forked tail.

Excellent communicators

Kites use a loud 'mewing' call to communicate with each other. It's a very individual sound in the bird world.

Symbolism: 'the messengers'

Native American Indians see kites as The Great Creator's window on the world. They are considered as the messengers between the world above and ours below.

Environmental value

Kites play an important role in the environment. Rather than purely hunting for food, they are scavengers feeding off carrion and small rodents. They also feed on farmland insects, which farmers acknowledge as being important to the maintenance of the health of the growing seasons.

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HEATH
PARISH
COUNCIL**



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Welcome to Colney Heath Parish Council



Welcome to the website of Colney Heath Parish Council.

Colney Heath Parish Council is made up of 7 councillors who between them represent the wards of Colney Heath and Tyttenhanger. Details of your councillors for 2019-2023 can be viewed [here](#). Your Colney Heath Parish Councillors are elected members of the local community who want to do something positive and aim to make a difference by influencing decisions that affect your area. Parish Councillors give their time (they are not paid) to work on your behalf, serving to improve the quality of life and local environment.

The Parish Council meet most months of the year and minutes are available to view on the website or a hard copy can be requested by calling or emailing the Parish Office.

The parish of Colney Heath embraces a wide area of the district of St Albans and you can view a map of the parish boundary [here](#).



TWITTER

Tweets from @ColneyHeathPC



Nothing to see here - yet

When they Tweet, their Tweets will show up here.

[View on Twitter](#)

THE **Kite**



COLNEY HEATH PARISH COUNCIL NEWSLETTER

SEPTEMBER 2023 | ISSUE 1

Chairman's welcome



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Craig Tallents, Chairman

DATES FOR YOUR DIARY	Parish Council Meeting	Smallford Fair	Beat The Bounds
	Thursday 18th May 7.30pm at Colney Heath Primary School, High St, Colney Heath AL4 ONP.	Saturday 18th May 7.30pm at Lorem ipsum dolor sit erated amet, consectetur adipiscing elit loreerted ipserted.	Thursday 18th May 7.30pm at Lorem ipsum dolor sit erated amet, consectetur adipiscing elit loreerted ipserted.