

Advertising in The Kite

Introduction

The Kite newsletter is produced by Colney Heath Parish Council. It is distributed free of charge to every household within the parish of Colney Heath. Six publications per annum are planned. In addition, the printed copy is made available in St Mark's Church, certain shops, pubs and local businesses in the parish frequented by the general public. An electronic pdf version is available on the parish council website.

We try to maintain a good balance of advertising and editorial to ensure an interesting publication for our readers and a good opportunity for our advertisers. The magazine is published in full colour, as are the adverts.

The magazine is distributed by volunteer residents to each property within the parish of Colney Heath.

We welcome advertisers to place their details in our magazine to help cover costs of the printing. The majority of the advertising in The Kite is carried on one page. It is divided up into nineths and adverts are offered to sole trader businesses, registered small businesses and large companies. A range of adverts are available – single, double and triple formats – and prices start from £15 (see following pages for sizes and specifications).

To place an advert, or for more information please contact Mike Redfern:

Call: 07773 327 550

Email: michaelredfern2006@gmail.com

Terms & Conditions

Whilst Colney Heath Parish Council runs advertisements within the magazine, this does not mean it endorses or otherwise of any of the advertisers. For logos not in the public domain, the advertiser must own the copyright or be authorised to use any or all elements of the source material. Colney Heath Parish Council and its representatives cannot be held responsible for any dispute that may arise over copyright. Payment for an advert placed will be required in advance. Colney Heath Parish Council reserves the right not to include an advert.

Advertising rates

TYPE OF BUSINESS	ADVERT SIZE		
	Single	Double	Triple
Sole Trader Local Business	£15	£25	£36
Registered Small Business	£25	£45	£60
Large Company	£40	£72	£95

Details

- Single, double and triple adverts can either be portrait or landscape formats.
- Adverts must be supplied as Jpegs or pdfs to size specifications shown over page.

Planned publication dates

First week of the following:

October 2023
December 2023
February 2024
April 2024
June 2024
August 2024

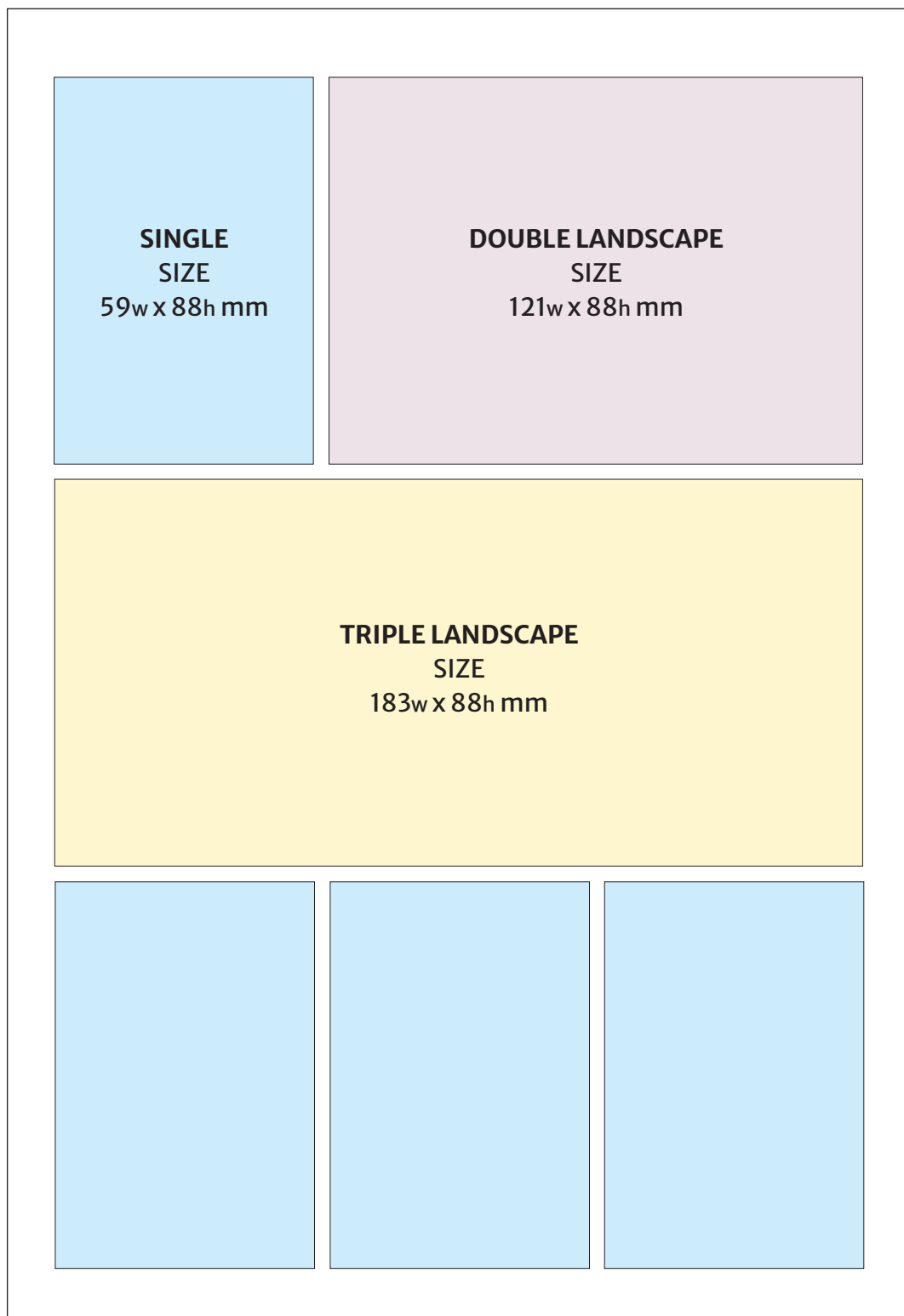
Discounts

10% for 2 issues
20% for 3 issues
30% for 4 issues

Bookings

Advertisers can book a maximum of 4 consecutive months only

Advertising – landscape format sizes



Advertising – portrait format sizes

