

# COMMUNICATIONS WORKING PARTY REPORT



date	Version		by
12 Oct 2023	1	Issue for CHPC meeting 19 October 2023	John Clemow

- 1 The draft of the first issue of The Kite is virtually complete and ready to issue for printing pending finalization of invoicing and payments for advertisements. Minor edits to time sensitive content will be made as necessary.
- 2 Interest from 3 sole traders to advertise have been received for the first issue with orders in advance for adverts in 4 issues. These adverts will generate around £67 revenue per issue.  
Further interest for adverts has been received for future issues including Notcutts. It is expected that the newsletter will increase from 8 pages to 10 or 12 pages.  
The advertising revenue will contribute to the cost of printing. The aim is for The Kite to become self-funding.
- 3 Arrangements are being developed for the distribution of the printed copy to all addresses in the parish by volunteers and selected premises in the Parish that are accessed by the public. A risk assessment and formalities have been prepared for the Council meeting.
- 4 There have been no meetings of the working party since the last meeting. No additional volunteers have approached to join the working party.
- 5 Next steps for the working party is to build momentum on the first issue with group members taking the initiative and sourcing of articles of interest e.g. from the many users of the village halls and about our environment. Our aim is have the second newsletter delivered before Christmas.